



In an effort to grow small businesses in Minto and increase awareness of the resources available, the Town of Minto is introducing the inaugural *Pitch-It Business Plan Competition (Pitch-It BPC)*. The competition will be launched in August with the actual competition taking place in October. The *Pitch-It BPC* is looking for support from local businesses and individuals to show entrepreneurs that Minto is where their business belongs.

There are three different Supporter opportunities available:

1. Angels
2. Champions
3. Mentors

Angels

Are you interested in helping grow small businesses in Minto? If so then this opportunity is for you. Angels will be given the opportunity to become a judge in the competition, will receive a tax receipt and the satisfaction in knowing that they helped grow a small business in their community.

INVESTMENT: \$500

Champions

Does your business provide products or services that could help kick-start a new business? If so then this opportunity is for you. Some products or services that would be of interest could include: subsidized rent, advertising, web design or hosting, business cards, book keeping software or services, discounts on office supplies etc. By supporting the *Pitch-It BPC* with products or services, there is an increased chance that the participating businesses will support your business when the competition is complete.

INVESTMENT: Value of Product or Service Donated

Mentors

Do you have knowledge or experience in running a business and are willing to share that to help grow small business in Minto? If so then this opportunity is for you. Business Mentors can participate by donating their time through mentorship and coaching. New businesses have a higher success rate when they have a mentor that is willing to give their time and advice. Mentorship is something that is hard to put a price tag on as it is so valuable to a new business.

INVESTMENT: Priceless

All Supporters will be recognized in the following ways:

- Logo and/or name on website
- Logo and/or name on all newspaper advertising
- Named on all radio advertisements
- Logo and/or name on all competition posters
- Logo and/or name on all competition correspondence and entry forms

HELP GROW SMALL BUSINESS IN MINTO

CONTACT US TODAY!

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Proudly Supported by:

Town of Minto
Minto Chamber of Commerce
Saugeen Economic Development Corporation
Guelph Wellington Business Enterprise Centre
Mayor George Bridge